

Message Text

UNCLASSIFIED

PAGE 01 JIDDA 05474 091038Z

12

ACTION EB-07

INFO OCT-01 NEA-10 ISO-00 DODE-00 NRC-07 NSAE-00 USIA-15

TRSE-00 ERDA-07 CIAE-00 COME-00 /047 W

----- 055989

R 090945Z AUG 76

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC 5539

UNCLAS JIDDA 5474

E.O. 11652: N/A

TAGS: ESTC, SA

SUBJECT: P.L. EXPORT TRANSACTION CHECK

REF: STATE 192430

1. DISCUSSED ORDER FOR 1000 REELS VIDEL TAPE CASSETTES WITH LOCAL FIRM WHICH STATES ALL TO BE RETAILED IN SAUDI ARABIA.
2. INFO FROM FIRMS BEARS OUT OUR OBSERVATION THAT SAUDI ARABIA POSSIBLY HAS MORE VIDEO RECORDERS PER CAPITA THAN ANY OTHER COUNTRY. FIRM STATES THAT SONY IS MARKETING THOUSANDS OF SIMILAR VIDEOTAPE REELS LOCALLY.
3. SINCE MOVIES AND PUBLIC CINEMA SHOWINGS ARE FORBIDDEN IN SAUDI ARABIA, MANY INFORMAL VIDEOTAPE CLUBS HAVE FORMED WHOSE MEMBERS COPY AND EXCHANGE VIDEOTAPE FILMS OF FEATURE FILMS. THERE IS HARDLY A FAMILY OF MEANS IN JIDDA WHICH DOES NOT POSSESS A VIDEO RECORDER. VIDEOTAPE SALES ARE BRISK.
4. EMBASSY PERCEIVES NO OBJECTION TO SALE AND ISSUANCE OF RE-EXPORT PERMIT. VOLUME IS NOT UNUSUAL. WE ANTICIPATE GROWING PURCHASES FROM U.S. BY LOCAL MERCHANTS INTERESTED IN BREAKING NEAR MONOPOLY BY SONY. PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: STRATEGIC TRADE CONTROLS, TRANSACTION CHECKS, RECORDINGS
Control Number: n/a
Copy: SINGLE
Draft Date: 09 AUG 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976JIDDA05474
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760305-0931
From: JIDDA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760872/aaaacldt.tel
Line Count: 52
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 192430
Review Action: RELEASED, APPROVED
Review Authority: SmithRJ
Review Comment: n/a
Review Content Flags:
Review Date: 09 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <09 APR 2004 by ReddocGW>; APPROVED <07 JAN 2005 by SmithRJ>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: P.L. EXPORT TRANSACTION CHECK
TAGS: ESTC, SA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006